

GravInArte

LAND ART COMPETITION FOR ARTISTS, ARCHITECTS, DESIGNERS

APRIL 21st to MAY 5th 2018

MADONNA DELLA SCALA RAVINE - MASSAFRA (TA)

SECTION 1 - OBJECT

Salento Slow Travel hereby wants to select two artistic samples for the realization of two Land Art works to be installed in “Madonna della Scala” ravine in Massafra (TA), Apulia. The competition is addressed to national and international artists, architects, designers. They can propose their projects individually or in multidisciplinary groups, associations included (see section 8). The winners of the competition will be hosted in an Artist’s Residence from April 21st to May 5th 2018, when the works will be realized.

SECTION 2 - OBJECTIVE

GravInArte is one of the eco-sustainable events devised for Gravina In Action, a project by Salento Slow Travel, co-funded by the Italian Department of Youth and National Civil Service of the Presidency of the Council of Ministers. The event is conceived to promote the environment, nature, culture and landscapes as main vectors to create a tourist incoming system in “Terra delle Gravine”. By the implementation of a land art artist-in residency, GravInArte proposes an opportunity for contemporary art to meet and be part of the landscapes, where artistic becomes an instrument for local knowledge and a reflection on environmental sustainability and ecology. Starting from Massafra, from “Madonna della Scala” ravine in particular, the artists’ role is to increase the value of the unique and typical elements of “Murgia Tarantina” landscapes: the “Gravine”, deep ravines made of karst rock containing a rich biological diversity to be preserved and valorized. The site specific works created by the artists, actually inspired by the setting and only using natural materials, will be part of an itinerary through sculpture and landscape, offered to visitors who are sensitive to environmental protection. In addition to reach potential users and making them aware of “Madonna della Scala” ravine’s treasures and resources, the event wants to represent a contribution to the reinforcement of the connection between art and environment with the new generations.



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DIPARTIMENTO DELLA GIOVENTÙ E DEL SERVIZIO CIVILE NAZIONALE



Dipartimento per lo Sviluppo e la Coesione Economica

14.01.2014 - 14.01.2014 (in G.U. 30/01/2014, n. 25)

PARTNER



SALENTO SLOW TRAVEL

Associazione di Promozione Sociale

Sede Legale: Via I. Montanelli, 1 70010 Sammichele di Bari - BARI

Codice Fiscale: 93395690725

E-Mail: info@salentoslowtravel.it | segreteria@salentoslowtravel.it

Sito Web: www.salentoslowtravel.it

Facebook: www.facebook.com/salentoslowtravel

Therefore, during the residency the artists will support the realization of the winning project of the contest proposed to the students of the artistic high school “Liceo De Ruggieri”, promoted contextually of this call.

SECTION 3 - OUTLINES ABOUT THE “MADONNA DELLA SCALA” RAVINE

The “Madonna della Scala” ravine is a natural area belonging to Massafra’s territory, actually bordering the western side of the town. It has got the typical landscape morphology of great part of Apulia region in which the “gravine”, deep rocky ravines similar to canyons, came from geological processes built up over millions of years. The “Madonna della Scala” ravine takes own name by the magnificent Shrine of Madonna della Scala, a fascinating place of worship dedicated to the patron saint of the city since 1776, located at the eastern flank of Massafra’s ravine and reachable through 125 steps. The area is known for its floral abundance by which, in the past, it was identified with the name of “Valley of Roses”, counting at least 600 plant varieties, many of which have healing properties. At present, the Gravina has the appearance of a territory altered over the time by natural changes and human activities. The “river bed” is dry, nowadays, and, instead of the river, a thick spontaneous vegetation is present on long stretches. On its lateral slopes you can clearly see the signs of natural rock formations, made of cavities mostly dug by men who created a cave settlement of more than 200 houses, integrating social and religious needs. Other interesting showplaces are the “Cyclops’ cave” and the “Greguro the magician’s Pharmacy”. The latter in particular, constituted by a complex of 12 rooms, has a great significance from the historical-legendary point of view. The legend tells about a Magician (Greguro) and his daughter Margheritella who, approximately in the year 1000 a.C., used to live there storing up and processing medical herbs, creating potions and ointments then stowed in the niches of the so-called “pharmacy”, maybe the most characteristic and charming space. The environmental conditions of the ravine took men to create original structures and forms, strictly in accordance with the surrounding. The cave civilization, in this sense, shows the deep connection between man and nature, in which all the environmental, architectural, historical, cultural, anthropological and religious aspects are interdependent, building up an exact cultural identity. Nowadays there is no human presence in the area but the connection between man and nature is still materially present in the trails that the communities, succeeded over the centuries, left in the man-made landscape and in the rich non-material heritage made of traditions and legendary or devotional aspects identifying the Gravina.



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Dipartimento per lo Sviluppo e la Coesione Economica
D.P. n. 34 del 2008 (Legge n. 112 del 2008) e D.P. n. 30 del 2009 (Legge n. 10 del 2009)

PARTNER



SALENTO SLOW TRAVEL

Associazione di Promozione Sociale

Sede Legale: Via I. Montanelli, 1 70010 Sammichele di Bari - BARI

Codice Fiscale: 93395690725

E-Mail: info@salentoslowtravel.it | segreteria@salentoslowtravel.it

Sito Web: www.salentoslowtravel.it

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SECTION 4 - TOPIC

The competition topic is the “Balance between man and nature: to reconsider the past for a better future”. Through a reflection on the eco-sustainability of the communities who used to live in the Gravina, the artist has to think carefully about the ways of interaction between man and nature over the centuries, starting from a past in which nature truly represented the public space where men drew resources to satisfy their needs. The ravine’s landscape is an exemplary of the “rural civilization”, where material and non-material culture use to live together with natural, geological, archeological, landscaping heritage, religiosity, traditions, rituals, ancient knowledge and flavors. A world risking the disappearance due to a degradation caused by rock collapses occurred over the millenniums and, above all, by the pollution determined by the expansion of the urban centers often rising above those beautiful canyons.

SECTION 5 - WHEN AND WHERE

The residency will take place from April 21st to May 5th 2018 and will officially end on May 6th 2018 with the departure of the artists. The attendees will be hosted in Cascina Trovanza, an ancient farm situated in an environmental context containing the peculiarities of the typical Terra delle Gravine’s landscape.

SECTION 6 - METHODS OF CONDUCTING THE RESIDENCY

To the selected artists it will be offered a residency of 15 days including 1 meal per day and accommodation. Salento Slow Travel Association will also guarantee the travel costs to and from Massafra. During their staying, in addition to the artistic work realization, the artists will be involved in collateral and complementary activities specially organized: hiking, guided tours, events, in order to let the participants learn more about the soul of the territory, its history and its citizens. The definitive program will be communicated when the selection will be over.

SECTION 7 - WORKS’ CHARACTERISTIC

The works have to comply with the following standards:

- a) Organic natural and semi-durable material has to be used such as tree trunks and their sections, branches, bundles, roots, mold, different plants, straw or other material already present in site.



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DPS
Dipartimento per lo Sviluppo e la Coesione Economica
D.P. n. 34 del 28/02/2014 (G.U. n. 78 del 28/02/2014)

PARTNER



SALENTO SLOW TRAVEL

Associazione di Promozione Sociale

Sede Legale: Via I. Montanelli, 1 70010 Sammichele di Bari - BARI

Codice Fiscale: 93395690725

E-Mail: info@salentoslowtravel.it | segreteria@salentoslowtravel.it

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The habitat doesn't have to be altered in any way. It is absolutely forbidden to introduce any other kind of seeds or plants or to use any kind of fire.

- b) For the implementation of the works, it is allowed, in addition to organic natural materials present in site, the use of rough iron, natural fiber cords, mineral or vegetal pigments, clay, sand, stones and whatever is 100% biodegradable.
- c) The implementation of the work may also marginally provide the use of non-biodegradable materials, such as iron wire not thicker than 0,6 mm or iron screws (in both cases not coated or painted). Artificial or processed materials will not be allowed such as plastics, glasses, ceramics, metals (except for what above), clothes, painted materials or inked paper etc.
- d) Glues and colors must eventually have a raw natural origin.
- e) The proposed sculpture must be realized above-ground and not exceed the following measures: width 300cm x depth 300cm x height 350cm. We will prefer anyway high profile projects.
- f) The project will have to be conceived to resist to weather conditions and provide standards for a long duration and for the robustness of the work.
- g) The realization of the work will be accomplished by the artist in order not to cause any damage to people or to the environment, during the installation and over the time.
- h) The works which will be chosen for the selection will have to respect and significantly render the topic of the competition. (see section 4)
- i) After the selection, there will be established the assignment of works' position according to the observations and measures drawn up by the Regional Natural Park "Terra delle Gravine".
- j) The Land Art works will have to be original and exclusively property of the proposing artist.
- k) The works will remain in situ until their natural degradation. As site specific, the works cannot be withdrawn, removed or marketed.
- l) GravInArte pursues ethical and social aims, therefore the artists are invited to participate with spirit of active citizenship to share the aim of protection and promotion of common goods, to support international exchanges on sustainable future themes.
- m) Salento Slow Travel will cover the materials cost needed to realize the works up to €500,00 for each work. There will be preferred projects with optimized costs (see section 9). The costs for the materials and equipment outside the threshold indicated will be charged to the artist or to third party subjects previously named by him (galleries, companies, sponsors, etc.)



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Progetto "Gravina in Action" finanziato nell'ambito del Piano Azione Coesione "Giovani no profit" dal Dipartimento della Gioventù e del Servizio Civile Nazionale della Presidenza del Consiglio dei Ministri



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DPS
Dipartimento per lo Sviluppo e la Coesione Economica
14.01.18 - 14.01.18

PARTNER



SALENTO SLOW TRAVEL

Associazione di Promozione Sociale

Sede Legale: Via I. Montanelli, 1 70010 Sammichele di Bari - BARI

Codice Fiscale: 93395690725

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SECTION 8 - RULES OF PARTECIPATION

The competition is addressed to national and international artists, architects, designers. They can propose their projects individually or in multidisciplinary groups, associations included. One cannot submit as an individual and as a member of a group at the same time. In case a group wins, only two members representing will be hosted for the residency, chosen by the group itself. Participants must be between 18 and 34 years old when the submission is done, of any nationality and gender, living in Italy or abroad. The participation has a fee of € 30,00, of which € 10,00 as membership fee and € 20,00 as secretarial allowances. Payment should be executed by Bank Transfer on the account registered to: A.P.S. Salento Slow Travel, Via I. Montanelli, 1 - 70010 Sammichele di Bari (BA), at **BCC Alberobello e Sammichele di Bari - SWIFT code: CCRTIT2TALB - IBAN IT50 S083 3841 6600 0600 7002 791** with the mandatory purpose : “Entrance fee GravInArte Competition-Name, Surname of the participant/group representative”. Applications must be sent by e-mail to segreteria@salentoslowtravel.it, with the object: “**Participation Competition GravInArte-Name, Surname of the participant /group representative**” **no later than 12:00 a.m. (Italian time, UTC +1) of March 22nd 2018**. After this deadline, projects will not be accepted. Applications with incorrect or incomplete documentation or not complying with the required technical specifics will not be valued. To apply, every artist or group should send the following documents (to be downloaded on www.salentoslowtravel.it):

ANNEX 1 - Application form, filled in all its parts and signed in original, accompanied by a valid identity card/ passport photocopy and a document attesting the payment of the participation fee of €30,00. **(a single file in PDF format renamed: project title_last 3 letters surname participant/representative group_applicationform);**

ANNEX 2 - Candidate or group components updated curriculum with portfolio (optional) accompanied by texts, images, replicas, site links and videos (a single file in PDF format renamed: project title_last 3 letters surname participant/group representative_cv);

ANNEX 3 - Project Fiche (in PDF format renamed: project title_last 3 letters surname participant/group representative_projectfiche);

ANNEX 4 - A project schedule where it is evident at least one constructive detail or the constructive scheme of the work (in A2 format, PDF or Jpeg, up to a max of 5 MB with 300 dpi resolution and color profile CMYK renamed: project title_last 3 letters surname participant/group representative_tav).



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Associazione di Promozione Sociale

Sede Legale: Via I. Montanelli, 1 70010 Sammichele di Bari - BARI

Codice Fiscale: 93395690725

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SECTION 9 - EVALUATION CRITERIA

The samples received will be pre-assessed by the Regional Natural Park “Terra della Gravine” and the works admitted will be then evaluated by a qualified board composed by experts in cultural heritage, environmental assets, architecture and landscape, internal and external to the promoting entities of the action. The board will carry out a selection based on the following criteria and scores: aesthetics (score 0-10), visual impact (score 0-10), cost optimization (score 0-10), eco-sustainability (score 0-10), originality (score 0-10) and consistency with the proposed topic (score 0-10). The final results will be announced before March 29th 2018 on the Association website. The winners will receive an official announcement containing the final result and will have to officially communicate the participation to the residency no later than March 31st 2018. In case of non-participation, the board takes advantage of the option to choose new winners referring to the final classification list. If there will be no candidates, the board will proceed by directly nominating two artists.

SECTION 10 - PRIZES

The selected artists will receive the prizes as below:

- 15 days Artist-in residence including 1 meal per day and accommodation (see sections 5-6);
- The opportunity to realize one’s own artwork using the technical, organizational and financial support provided by Salento Slow Travel;
- Free admission to related activities organized scheduled during the residency;
- Inclusion of the artworks in a thematic touristic proposal;
- A publication for the dissemination of results;
- A review of the artwork made by experts.

SECTION 11 - RIGHTS ON THE USE OF THE VISUAL MATERIAL AND PRIVACY

By participating in the competition you agree to give to Salento Slow Travel the rights to use the images of the works and of the photo/video material useful to record the activity, to disseminate the initiative and to final reporting. The participants, by signing the appropriate form (ANNEX 1), consent (as a release) to the realization on what described below and authorize Salento Slow Travel



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D.P. n. 34 del 2006 (Legge n. 108 del 2006) e D.L. n. 30 del 2001 (L. n. 30 del 2001)

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to treat personal data in accordance with Law 675/96 (so-called “Privacy Act”) and the Legislative Decree 196/2003 (Privacy Code).

SECTION 12 - RESPONSABILITIES

Salento Slow Travel is not responsible for any of the following points:

- use of material protected by copyright or any other law;
- for data or material sent but not received;
- damages occurred inside accommodation, the environments involved in the residency and to the people. The responsibilities will be recognized and attributed to the subject involved in the violation.

SECTION 13 - REQUEST FOR INFO AND INSPECTION

For further information or for making an inspection of the location, please contact the Association at the following address: segreteria@salentoslowtravel.it. The site inspection isn't in any way crucial to participate to the competition.



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Dipartimento per lo Sviluppo e la Coesione Economica

14.01.19 - 14.01.2019 (Legge n. 112 del 2019)

PARTNER



Progetto "Gravina in Action" finanziato nell'ambito del Piano Azione Coesione "Giovani no profit" dal Dipartimento della Gioventù e del Servizio Civile Nazionale della Presidenza del Consiglio dei Ministri



SALENTO SLOW TRAVEL

Associazione di Promozione Sociale

Sede Legale: Via I. Montanelli, 1 70010 Sammichele di Bari - BARI

Codice Fiscale: 93395690725

E-Mail: info@salentoslowtravel.it | segreteria@salentoslowtravel.it

Sito Web: www.salentoslowtravel.it

Facebook: www.facebook.com/salentoslowtravel

